



## LED Exit Sign Eco-Blitz™ Frequently Asked Questions

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### **Q: What is an Eco-Blitz?**

**A:** An Eco-Blitz is a community-wide campaign encouraging everyone to take one easy energy efficiency measure in order to create a large community-wide environmental impact. We make those measures easy by packaging installation and rebate applications into a single price.

### **Q: How much would this initiative cost our municipality?**

**A:** Nothing, apart from time spent helping spread the word. Our per-sign price includes our administrative costs – and it is still a better price than small businesses can get on their own.

### **Q: Does our municipality have to enter into a contract with e-One?**

**A:** No. We rely on a short memorandum of agreement that outlines the goals of the initiative, start and end dates, and the roles and commitments of e-One and the community in making it a success. There is no legal or financial commitment on the part of the municipality.

### **Q: Does our municipality have to enter into a procurement process with an electrician to install signs?**

**A:** No. We handle orders and installation for your community members, and use licensed, bonded and insured electricians to perform installations. Your municipality may choose to actively participate by retrofitting its exit signs, but it has no obligation to do so.

### **Q: What is the payback for businesses that retrofit their exit signs?**

**A:** At \$99, payback per sign is approximately 1.2 years; return on investment is reduced to 11 months with a \$20 per-sign utility rebate. Payback varies slightly from community to community depending on the cost of electricity.

**Q: What are the environmental benefits of this program?**

**A:** LEDs consume around one tenth the electricity that incandescent bulbs do, so they result in fewer CO<sub>2</sub>, SO<sub>2</sub>, and NO<sub>x</sub> emissions on the part of your community. Retrofitting a thousand exit signs in your community would reduce its emissions of CO<sub>2</sub> by 5,913 pounds, NO<sub>x</sub> by 919 pounds, and SO<sub>2</sub> by 1,839 pounds over the next ten years.

**Q: Are there other benefits to our community?**

**A:** Community members who participate will see a significant reduction in their electricity and maintenance costs, and possibly avoid fines for having burned-out signs. Your entire community will benefit from brighter, longer-lasting exit signs – this can add up to a significant public safety improvement.

**Q: How will this program impact inspections?**

**A:** More community members will pass fire safety inspections, as LED bulbs last ten years or more.

**Q: Who performs installations and retrofits?**

**A:** We use licensed, bonded and insured electricians.

**Q: Do you install signs in new construction projects?**

**A:** No; we retrofit or replace existing signs.

**Q: What is our municipality's role in the initiative?**

**A:** In order to make the initiative a widespread success, your municipality would help spread the word – with our assistance in providing content – through its website, print and social media, and by sharing the opportunity with local business associations, individual businesses, nonprofit and religious organizations.

**Q: How do we get started?**

**A:** Get all of your questions answered and confirm our LED exit signs and retrofit kits are compliant with your fire safety standards – we have never had any issues with our warranted, high quality products. We can't wait to help your community create remarkable energy savings and a remarkable environmental impact.

**[Click here to explore an LED exit sign initiative for your community.](#)**